LICENSING AND REGULATORY COMMITTEE - 3 JUNE 2013

Public Petition

In accordance with the Council's Petition Scheme, a petition containing 33 signatures by Sefton residents has been submitted by Richard Jarman, Trade Representative, Hackney Carriage and Private Hire Trade Working Group, on behalf of hackney drivers in Southport and Bootle / Crosby.

Petition Summary and Background:

The petition relates to Agenda Item 4 – Review of the Hackney Carriage and Private Hire Licensing Conditions Handbook in respect of Advertisements on Hackney and Private Hire Vehicles.

The action petitioned for is:

- "(a)The proposed new handbook should provide that there should be no full livery advertisements on PHV vehicles.
- (b) That "full livery" advertisements should only be permitted on Wheelchair Accessible Vehicles licensed as Hackney Carriages.
- (c) That advertisements for PHV / hackney carriage firms should be limited in size as currently provided and that they should continue to be approved and controlled by the County of Merseyside Act".

Mr Richard Jarman, who is a Trade Representative on the Hackney Carriage and Private Hire Working Group, will present the petition on behalf of the petitioners, who are all Sefton residents.

He will be permitted to address the Licensing and Regulatory Committee for 5 minutes.

The petition will then be discussed by Members of the Licensing and Regulatory Committee, which will decide at the meeting how to respond to the petition.